



U.S. Department  
of Transportation

Federal Highway  
Administration

# Memorandum

**Subject:** **ACTION:** National Scenic Byways Program  
Nominations for Designation  
(Reply Due: March 31, 1997)

**Date:** NOV 15 1996

**From:** Director, Office of Environment  
and Planning

**Reply to  
Attn. of:** HEP-10

**To:** Regional Federal Highway Administrators  
Division Administrators  
Federal Land Highway Administrator

Attached is the nomination information for the National Scenic Byways Program. All nominations for national designation must be submitted to the Headquarters office by March 31, 1997.

As part of the September 19, 1996, announcement of the first All-American Roads and National Scenic Byways designations, Secretary Federico Peña also announced the opening of the second round of nominations for designation consideration under the National Scenic Byways program. The States or Federal agencies can nominate roads possessing outstanding intrinsic qualities that are of regional or national significance for designation as National Scenic Byways or All-American Roads. These roads must be designated State scenic byways or be recognized as a Federal Land Management Agency scenic byway.

The attached nomination package contains the form that must be submitted for designation consideration along with general instructions on how to complete the form. We have made changes in the nomination package that was used previously as a result of suggestions from the outside group of experts that assisted us in the review of the scenic byways for initial designations. The nominations must be submitted to the Office of Environment and Planning (HEP-10) by March 31, 1997.

If you have any questions, please contact Mr. Eugene Johnson at (202) 366-2071.

  
Kevin Heanue

2 Attachments



U.S. Department  
of Transportation

**Federal Highway  
Administration**

## **NOMINATION GUIDE**

for

### **National Scenic Byways & All-American Roads**

As part of the September 19, 1996 announcement of the first All-American Roads and National Scenic Byways designations Secretary Federico Peña also announced the opening of the second round of nominations for designation consideration under the National Scenic Byways program. The States or Federal agencies can nominate roads possessing outstanding intrinsic qualities that are of regional or national significance for designation as National Scenic Byways or All-American Roads. These roads must be designated State scenic byways or, in the case of Federal lands, they must be a Federal Land Management Agency's scenic byway.

The attached nomination package contains the required forms that must be submitted for designation consideration along with general instructions on how to fill them out.

***All originals of the nominations are due to the  
FHWA Headquarters Scenic Byways Program Office  
no later than December 15, 1997.***

**One copy must be provided to the FHWA Division Office by the same date.**

Federal Highway Administration  
Office of Environment & Planning (HEP-10)  
400 7th St SW Room 3222  
Washington, DC 20590

Anyone having questions about this nomination process or need clarification about the nomination form and its directions should call 800-4BYWAYS (800-429-9297) between 8:30 am and 5:30 pm EST, weekdays.

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## I. INTRODUCTION

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### ***WHAT IS THE NATIONAL SCENIC BYWAYS PROGRAM?***

The Intermodal Surface Transportation Efficiency Act of 1991 (ISTEA) established the national scenic byways program. The Federal Highway Administration (FHWA) on May 18, 1995 published an interim policy in the *Federal Register* initiating the National Scenic Byways Program. The program provides for the recognition of those highways that are outstanding examples of scenic, historic, recreational, cultural, archeological, and/or natural qualities by designating them as either National Scenic Byways or All-American Roads. These nomination instructions have been developed consistent with the interim policy.

### ***WHAT ARE NATIONAL SCENIC BYWAYS AND ALL-AMERICAN ROADS?***

**National Scenic Byways** are roads that merit recognition at the national level for their outstanding scenic, cultural, historic, archaeological, recreational, and natural qualities. They are representative of the best of the State and Federal Land Management Agency Scenic Byways. These are exceptional roads that exemplify the regional characteristics of the nation's culture, history, and landscape.

**All-American Roads** are the *creme de la creme* of all scenic byways. These roads are recognized nationally and internationally for their outstanding and highly unique intrinsic qualities. These roads are destinations unto themselves. They possess characteristics that are unique within the nation.

### ***WHAT QUALIFIES ROUTES FOR DESIGNATION AS NATIONAL SCENIC BYWAYS OR ALL-AMERICAN ROADS?***

To be designated as a National Scenic Byway, a road must:

- Be a State designated Scenic Byway;
- Possess at least one of the six intrinsic qualities;
- Have a Corridor Management Plan (See Section II, Part F);
- Accommodate two-wheel drive passenger vehicles with standard clearance; and
- Accommodate, where feasible, bicyclists and pedestrians.

For the All-American Road designation, a road must:

- Meet the National Scenic Byways criteria listed above;
- Possess at least two of the six intrinsic qualities that are of national significance;
- Have a corridor management plan that demonstrates the extent to which enforcement mechanisms are being implemented;
- Provide user services and facilities along the byway; and
- Be a destination unto itself.

### ***WHAT IS THE NOMINATION PROCESS?***

All nominations for National Scenic Byways or All-American Roads are submitted to the FHWA by the State Scenic Byways Agency.

- 1) The State Scenic Byways Agency may nominate a byway for designation as a National Scenic Byway or All-American Road. The State Scenic Byways Agency is responsible for submitting the entire nomination package to the FHWA. (The State Scenic Byways Agencies are listed in Appendix A.)
- 2) Local groups must submit nominations to the State.
- 3) The Federal Land Management Agencies-- Forest Service (USFS), the National Park Service (NPS),

the Bureau of Land Management (BLM), or the Bureau of Indian Affairs (BIA)— can nominate a byway for NSB or AAR designation, however the nomination must come through the State Scenic Byways Agency, with the State's concurrence.

To help alleviate unnecessary documentation, time, and expense, a two-step process may be used by the State for nominations originating with local sponsors. These steps involve:

- 1) Submitting the necessary documentation to the State Scenic Byways Agency for the State to determine if the scenic byway possesses intrinsic qualities sufficient to merit its nomination as a National Scenic Byway or an All-American Road.
- 2) Submitting the remainder of the nomination package to the State, once the State has determined that the byway meets the designation criteria.

A highway nominated for, but failing to meet, the requirements for All-American Road designation will automatically be considered for designation as a National Scenic Byway unless the State requests otherwise. However, it is important to remember that a route should not be nominated for All-American Road status if it does not meet the requirements of being a destination unto itself (see page 5) and the intrinsic qualities are neither unique nor are of National significance.

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## II. COMPLETING THE NOMINATION FORM

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### *GENERAL INSTRUCTIONS*

The Nomination Form is organized in Parts A thru K. Complete each part of the form, using a typewriter or computer, according to the instructions detailed in this Section. The instructions are organized by the number and name of each part on the Nomination Form (located in the package following the Appendices). The instructions provide line-by-line directions for completing each item together with examples and guidelines for special cases.

#### **Computer-Generated Forms**

A computerized version of the Nomination Form is available for use and may be obtained from the State scenic byways coordinators. (See Appendix A for a list of the State Scenic Byways Coordinators.) If a digital version of the nomination form is used, complete each answer in the space provided under the questions. Do Not use continuation sheets unless otherwise directed.

#### **Types of Information Required on the Form**

Carefully follow the directions item by item. Each topic on the Nomination Form corresponds to specific information required by the National Scenic Byways Program.

#### **How to Enter Information**

Complete all items accurately and thoroughly. Narrative statements should be concise and well organized, fitting into the space provided. Enter "N/A" for "not applicable" for any item where the information requested is not relevant to the byway being documented, i.e., the nomination is for National Scenic Byway status and the question pertains exclusively to All-American Roads nominations.

#### **National Scenic Byways Program Terms**

Certain terms are used for documenting National Scenic Byways and All-American Roads. Although there may be other ways to classify route characteristics, describe the intrinsic qualities, or state the regional or national significance, the standardized terminology and approaches adopted by the National Scenic Byways Program ensure nationwide consistency. Definitions of these terms and explanations of how they are used are provided throughout the instructions. A glossary of National Scenic Byways Program terms can also be found in Appendix B.

## INSTRUCTIONS FOR COMPLETING THE FORM

The following information is guidance on completing the nomination form. Where appropriate, check boxes, complete tables, and provide written answers in the spaces provided.

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### A. NOMINATION FOR:

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**Line 1:**

Check the category of the designation type for which all of the eligibility requirements are met by your route, either All-American Road or National Scenic Byway. Remember that an All-American Road must be a destination unto itself (Part D, page 5) and its intrinsic qualities are unique within the nation (Part C, page 5). If your route does not meet these requirements - Do Not Nominate It under this category.

**Line 2:**

If a route is nominated for, but fails to meet, the requirements for All-American Road designation it will automatically be considered for designation as a National Scenic Byway unless the State requests otherwise. Check the box on the form to receive appropriate consideration.

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### B. BYWAY NAME & LOCATION:

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**Line 1:**

**Name**

Enter the name by which the byway is known, e.g., the *San Juan Skyway*, the *Pacific Coast Highway*, or the *Waterfall Scenic Byway*, as appropriate. In most cases, the name identifies the theme, place, or intrinsic quality for which the byway has been designated. It is critical for the byway to have a name that is recognizable outside of the local area and that ties into and with the theme or story of the route.

**State**

Identify the State(s) in which the byway is located. Use two-letter abbreviations such as: VA, CA, WA, AK.

**Line 2:**

**Location in State**

Identify the general area in the State where the route is located, north central, southeast, etc., and the closest city or town to the byway as shown on the State highway map.

**Line 3:**

**Total Length**

Provide the total length of the nominated route in both miles and kilometers. Remember, to convert miles to kilometers, multiply miles by 0.62.

**Time to Drive**

Identify the average length of time it takes to drive the route.

**Line 4:**

**State Designation**

A copy of the official designation documentation, such as legislative or administrative actions, must be included in the nomination binder and identified as such.

Line 5:

**Maps**

Two maps must accompany the nomination and be included in the nomination binder where directed:

1. One original State highway map showing the byway cut to 8.5x11" and placed within the nomination binder immediately following the nomination form. The road must be marked to identify the termini and the byway, yet the marking will show clearly on photocopies.
2. One original set of USGS 7.5 or 14 minute quadrangle sheets showing the entire length of the route. Do not roll them. Fold and place them at the back of the nomination binder. The byway, any gaps—non-designated sections—in the route, and its termini must be clearly marked on these maps. Also, identify the locations and view directions of the slides provided with the nomination. (See Part G, page 8 for information about visual aids requirements.)

**Route Data Table:**

**Route(s)**

Enter the routes on which the byway travels. Select an end point, and name the routes in the order that they are traversed. If a route is traveled more than once, the first instance of that number is sufficient in listing. Some roads carry more than one number when several routes follow the same facility; in cases such as this list the numbers according to the highest level road, followed by the lower level roads: e.g., *US-74/NC-19, I-85/ US-58*. Some byways may travel on only one route, if so list only that route number. Route numbers should be listed as shown in the following examples:

System Classification	Route Number
Interstate	I-70, I-77, I-40/85
US Route	US-1, US-101, US-264, US-26/89/191
State Route	NC-12, CO-14, NV-28, NY-191/9B
County Route	CR-1345
Forest Service Route	FR-537

**Termini**

Specify the beginning and ending points of each nominated byway by system type using State DOT milepost indicators. Also provide the name of the closest town, as shown on the State highway map, to each terminus.

If there are any gaps along the nominated byway, note them on the maps then explain on a continuation sheet.

**Counties/ Cities**

List in order the counties and cities (towns) through which the byway passes. If a route is passes through a city or county more than once, the first instance of it is sufficient in listing.

Following is an example of a completed table:

Route Number*	Length: Miles & Kilometers	Termini: Milepost & Towns	Counties/ City(s)
<u>US-221 &amp; MN-38</u>			
Interstate			
Primary System**	75.5 miles/ 46.81 km 34.0 miles/ 21.08 km	mp 24.36 to 99.86/ Kelly to Ephrata mp 2 to 36/ Ephrata to Eugenia	Wabash County, Willamet, Tuscaloosa, Pender County
Other Federal-aid Highways			
Off System			

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## C. SIGNIFICANCE OF INTRINSIC QUALITIES

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### *Line 1:*

Check the appropriate box(es) of the intrinsic qualities for which the route is being nominated. The Statement of Significance that follows should support the regional or national significance of the qualities identified here.

### *Line 2: The Statement of Significance must be written in the space provided on the nomination form.*

Significance is the importance of the intrinsic qualities along the byway corridor that make them important within the region of the United States or the Nation as a whole. (See Appendix D for descriptions of the qualities and their definitions)

The statement of significance plays one of the most critical parts in evaluating routes nominated as National Scenic Byways or All-American Roads. The discussion should only address those intrinsic qualities that meet the requirements for regional or national significance. For National Scenic Byway designation these intrinsic qualities are considered irreplaceable, unique, or representative of the region. In the case of the All-American Road designation, they are those qualities which best represent the Nation and are one-of-a-kind features that do not exist elsewhere in the Nation. This essay should provide a written image of the byway that describes the qualities that make it unique. Write the statement of significance so that someone who has never seen the route may understand the specialness of the intrinsic qualities through the written word. Each nomination will be reviewed based on how well the significance of the intrinsic qualities are supported.

A Statement of Significance must contain adequate documentation that:

1. Identifies the intrinsic qualities for which the route is being nominated;
2. Supports reasons for which the intrinsic qualities are either regionally (NSB) or nationally (AAR) significant;
3. Provides specific aspects of the intrinsic qualities that make the route outstanding; and
4. Provides specific ways in which the route meets qualifying criteria.

Discuss those features that are a unique part of your route. Be specific. For example, if the route has scenic features, describe what they are and why they may be unusual, exceptional, or distinctive. If there are historical sites and/or districts along the route, briefly describe how these are unique to your byway and why (See Appendix C for information concerning historic site identification.). It is important to remember that:

- The significance of the intrinsic quality must be meaningful to both the communities along the byway as well as to the byway visitor.
- The qualities may overlap with each other—e.g., scenic and natural, natural and historical, cultural and recreational.
- Intrinsic qualities can be identified by theme, through which the significance of trends or the common elements within a corridor can be interpreted, illustrated, and enhanced because of their uniqueness.

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## D. DESTINATION UNTO ITSELF:

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### **Destination unto Itself (All-American Road Requirement)**

Describe how the route nominated for All-American Road designation is a destination unto itself. To be recognized as such, it must provide an exceptional traveling experience that is so recognized by travelers that they make the drive along the highway a primary reason for their trip.

The information provided for statements of destination must:

- Identify that people are traveling the byway and discuss how this was ascertained;
- Support the determination that the byway is recognized as a travel destination and identify how this was ascertained; and
- Demonstrate how the byway is recognized by travelers from other areas as an experience warranting their visit.

An example from the Natchez Trace Parkway:

"The State tourism officials report that the Parkway is the most heavily visited attraction in the State. Annually, the Parkway responds to 6,000 to 10,000 requests for information from travelers planning trips to drive and experience the route. Surveys of visitor comments indicate that there is a high frequency of repeat visitation, many on an annual basis.

Tour buses are accommodated along the Parkway under a permit system. In 1994, 154 permits were issued for an estimated 6,830 tour participants. In 1995, 243 permits were issued for an estimated 10,935 domestic and international tour participants.

In 1995 the parkway hosted, for a second time, a delegation of bridge engineers, landscape architects, and planners from Japan as a part of their two-week tour of the United States."

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## **E. REQUIREMENTS & DOCUMENTATION:**

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### **1. Accommodation**

#### ***Line a:***

Roads being nominated for designation as either National Scenic Byways or All-American Roads should accommodate, wherever feasible, bicycle and pedestrian travel. A road or highway must also safely and conveniently accommodate two-wheel-drive automobiles with standard clearances (the family sedan) to be considered for designation as a National Scenic Byway.

In a brief paragraph in the space provided, describe how bicycles and pedestrians are accommodated. Also, identify what is being done to provide and enhance opportunities for bicyclists and pedestrians. Also, explain how automobiles are accommodated and identify the type of vehicle that is best suited for the route.

#### ***Line b:***

To be considered for the All-American Roads designation, roads or highways should safely accommodate conventional tour buses. Describe how tour buses are accommodated along the route, in addition to the requirements under Line 1. All answers must fit within the provided space.

### **2. Seasonality**

In a paragraph in the space provided, identify any seasonal limitations, such as regular/planned road closings due to snow fall or flooding. Include information about the location and length of road being closed and the amount of time that it is closed. Describe how weather conditions effect travel time and where and why road closings may occur.

### **3. User Facilities (*All-American Road Requirement*)**

Before a road or highway is nominated for designation as an All-American Road, user facilities (e.g., fuel stations, overlooks, food services, rest areas, etc.) should be available for travelers. Identify in the space provided what services are available and where and identify any plans for additional facilities.

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## **F. CORRIDOR MANAGEMENT PLANS**

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Corridor Management Plans (CMP) provide a comprehensive understanding of the route and the community's plans to preserve and enhance it. Corridor management planning is important to the designation process, as it provides the basis on which the National review panel can see how a road or highway possesses characteristics vital for designation as a National Scenic Byway or an All-American Road. These are living documents that show the strategies and efforts made by communities to preserve and enhance their routes.

*It is not always necessary to create a corridor management plan from scratch. There are many existing planning*

documents (State, town, county, regional, Federal) that already have identified and developed most of the information required for CMPs. Evaluate and use these documents; then summarize them into brief but self-explanatory paragraphs that correspond to subject areas that follow. Attach copies of the pertinent documents, or appropriate pages, only when the information they contain is critical to the nomination review.

Following are the components that must be addressed in CMPs submitted with nominations for national designation.

#### *LOCATION*

- *Corridor Map (USGS or comparable quality)*

Show on the map the corridor boundaries (length and width), the location of intrinsic qualities (recognizing that the scale of the map may prevent you showing all details -- just get in as many as possible), and the different land uses (what land within the corridor has been zoned by your county or town). USGS maps are recommended because they are available for the entire U.S. and provide excellent details of land forms and building locations.

#### *PHYSICAL DESCRIPTION*

- *General Review of Road (Safety) Narrative*

Discuss design standards concerning any proposed modifications (e.g., shoulder improvements, road widening, curve straightening) to the roadway. This discussion should include an evaluation of how the proposed changes may effect the intrinsic qualities of the byway corridor. Discuss how the shape (length & width) of the corridor was determined (as is shown on the map described above) by identifying why the endpoints were chosen and why the width is the same or variable along the length.

- *Highway Design & Maintenance Standards*

Provide a general review of the roadway's safety and accident record to identify any correctable faults in highway design, maintenance, or operation. The idea is to locate hazards and poor design that may be a problem for drivers who are not familiar with the route and identify the possible corrections. This information is typically available at the State DOT or from the State Police.

#### *INTRINSIC QUALITIES*

- *Intrinsic Quality Assessment*

Evaluate the intrinsic qualities as to which are of local, regional, or national importance, and identify their context within the areas surrounding them. There should be at least one substantive paragraph for each intrinsic quality identified.

- *Intrinsic Quality Management Strategy*

This narrative shows how the intrinsic qualities will be managed and identifies the tools that are used to do this (e.g., zoning, overlay districts, easements). Recognize that the level of protection for different areas along a National Scenic Byway or All-American Road can vary, with the highest levels of protection given to those sections with the most important intrinsic qualities. All nationally recognized scenic byways should, however, be maintained with particularly high standards, not only for travelers' safety and comfort, but also for preserving the highest levels of visual integrity and attractiveness.

A requirement for All-American Roads is that the Corridor Management Plan must show that the protection tools are being implemented by the communities along the byway prior to designation

- *Interpretation Plan*

Describe plans that are in place, or are planned, within the communities along the byway (such as museums, seasonal festivals that interpret the culture, existing State historical markers) to interpret the significant resources of the scenic byway to visitors.

#### *VISITOR NEEDS & EXPECTATIONS*

- *Visitor Experience Plan*

List and discuss the efforts to minimize any intrusions on the visitor experience and identify the plans for making improvements to enhance that experience.

- *Development Plan*

Describe how existing development might be enhanced and new development might be accommodated while

will preserving the intrinsic qualities of the corridor. For instance, this might be done through design review, and management techniques, and economic incentives, etc.

- *Commerce Plan*  
Evaluate how to accommodate commercial traffic (logging trucks and farm vehicles) and access to businesses along the route, particularly services for the traveler, while ensuring the safety of sightseers in smaller vehicles, as well as bicyclists and pedestrians. Explain in paragraph format.
- *Sign Plan*  
In paragraph format, demonstrate how the State will ensure and make the number and placement of highway signs (regulatory, directional, warning, and guide) more supportive of the visitor experience and will not get in the way of the scenery, but still be sufficient to help tourists find their way. This includes, where appropriate, signs for international tourists who may not speak English fluently. The State DOT Traffic Engineering office should have this information.
- *Outdoor Advertising Control Compliance*  
In paragraph format, demonstrate that all existing local, State, and Federal laws on the control of outdoor advertising are being met. The State DOT Outdoor Advertising Compliance section should have this information.

#### **MARKETING & PROMOTION**

- *Marketing Narrative*  
Describe how the National Scenic Byway will be marketed and publicized, what actions are in place and what is planned.
- *Promotion Plan (AAR requirement)*  
Write a narrative on how the All-American Road will be promoted, interpreted, and marketed in order to attract travelers, especially those from other countries. Also, the agencies responsible for these activities should be identified.
- *Multi-Lingual Information Plan (AAR requirement)*  
Write a paragraph addressing multi-lingual information needs, what is planned, and what is available for the international visitor.
- *Tourism Plan (AAR requirement)*  
Write a narrative that describes how increased tourism will be accommodated, if this is projected. Describe how lodging and dining facilities, roadside rest areas, and other tourist necessities are in place or planned for the number of visitors persuaded to visit by the byway's designation as an All-American Road.

#### **PEOPLE'S INVOLVEMENT & RESPONSIBILITY**

While this section is the last, it is a "last-but-not-least" reminder that some group of people has to be involved and take care of the byway over time.

- *Public Participation Plan*  
Discuss how on-going public participation will be achieved in the implementation of corridor management objectives.
- *Responsibility Schedule*  
List all agency, group, and individual responsibilities (specific and general) who are part of the team that will carry out the plan. Describe the enforcement and review mechanisms and include a schedule of when and how you'll review the degree that those responsibilities are being met.

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#### **G. VISUAL AIDS:**

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Additional documentation in the form of visual aids should accompany the completed Nomination Form. Visual aids should show the road and its intrinsic qualities and should be taken at various intervals along the entire length of the route. The preferred visual format is 35mm slides placed in whole slide sheets. However, VHS videos, 4x6 photos, or photographs on CD-ROM are welcomed as are brochures and other informative materials about the

byway. Cross-reference the slides and photographs to the USGS maps as required under Part B, line 5 on page 4 by identifying the locations of the photos and their view directions on these maps.

Of the visual aids submitted, provide at least 3 color slides of the nominated road that show a view that includes the road and that capture the essence of the byway. These slides will be used in promotional printed material, such as brochures and press packets. Identify photographer or agency for slide and photograph source credit.

Check the appropriate box to identify the visual aids included in the nomination that illustrate the byway. All these materials must be placed in the nomination binder so that they cannot be lost in shipping or handling. Note that none of these materials will be returned.

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## **H. MARKETING & PROMOTION INFORMATION**

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Marketing and promotion are one of the benefits of designation. The information requested under this section will be used **only** if the nominated route is designated.

### ***Question 1:***

#### **Increased Visitation**

In some cases, byway sponsors may not want additional visitors to their route and alternative means and levels of promotion will need to be addressed by FHWA. For example, Tioga Pass Road National Scenic Byway in California does not want additional traffic, so they are undertaking an educational rather than a promotional campaign for the route. Other route sponsors may desire massive promotion. Thus, the promotional needs of the byway should be identified.

### ***Question 2:***

#### **Driving Directions**

This information is needed for events planning and directing visitors to the byway. The information should be simple and direct. For example:

**"Take HWY-30 from Boise heading east for two miles. Turn left on Rt-15 and follow the route north for four miles until reaching the intersection of Rt-85 where the byway begins."**

### ***Question 3:***

#### **Economic Data**

This information is needed to provide substantiating documentation that byways are a valuable economic resource for the State. Please provide an address and phone number for the information source where possible.

### ***Question 4:***

#### **Information Number & Contact**

Each information package and brochure developed by FHWA to promote and market the designated byways will include a contact number for each route. Because this information will be widely distributed, the number provided and the contact identified must be able to handle a large volume of incoming calls for tourist related information. For example:

West Virginia Agency of Tourism  
1-800-CALL-WVA

*Question 5:*

State Tourism

The marketing and promotion National Scenic Byways and All-American Roads should also be coordinated with the State tourism agency or a local tourism organization to ensure that the promotional activities are coordinated between all parties.

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**I. STATE SCENIC BYWAYS AGENCY CERTIFICATION:**

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This certification must be completed by the appropriate representative of the State Scenic Byways Agency for all routes being nominated by the State. It is not necessary to complete this part if the route is being nominated by a Federal Land Management agency.

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**J. FEDERAL LAND MANAGEMENT SCENIC BYWAYS AGENCY CERTIFICATION**

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This certification must be completed for all routes being nominated by the Federal Land Management Agencies. Do not complete this when the nomination is exclusively from the State and not from the Federal Agency. The State scenic byways agency representative must sign the concurrence to ensure that all parties are aware of the nomination.

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**K. FORM PREPARER:**

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***Form:***

The preparer is the person representing the group or organization who completes this form and compiles the required information. This person is the point of contact in case any questions arise or communication needs to be made with the group.

***List:***

Provide names of the three most key local participants in the corridor management planning process.

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## APPENDIX A. SCENIC BYWAYS CONTACTS:

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### Alabama

Scenic Byways Program Staff  
FHWA - AL Division  
500 Eastern Blvd #200  
Montgomery AL 36117-2018  
(334) 223-7377  
State Scenic Byways Coordinator  
AL DOT - State Planning  
1409 Coliseum Blvd  
Montgomery AL 36130  
(334) 242-6438

### Alaska

Scenic Byways Program Staff  
FHWA - AK Division  
PO Box 21648  
Juneau AK 99802-1648  
(907) 586-7422  
State Scenic Byways Coordinator  
AK DOT & Public Facilities  
3132 Channel Dr  
Juneau AK 99801-7898  
(907) 465-6975

### Arizona

Scenic Byways Program Staff  
FHWA - AZ Division  
234 N Central #330  
Phoenix AZ 85004  
(602) 379-3646  
State Scenic Byways Coordinator  
AZ DOT  
206 S 17th Ave (MD-617E)  
Phoenix AZ 85007  
(602) 255-7357

### Arkansas

Scenic Byways Program Staff  
FHWA - AR Division  
700 W Capitol Ave #3128  
Little Rock AR 72201-3298  
(501) 324-6430  
State Scenic Byways Coordinator  
AR State Hwy & Trans Dept  
PO Box 2261  
Little Rock AR 72203  
(501) 569-2201

### California

Scenic Byways Program Staff  
FHWA - CA Division  
980 9th St #400  
Sacramento CA 95814-2724  
(916) 498-5048  
State Scenic Byways Coordinator  
CalTrans  
Office of Landscape Architecture  
1120 N St MS-28  
Sacramento CA 95814  
(916) 654-5370

### Colorado

Scenic Byways Program Staff  
FHWA - CO Division  
555 Zang St  
Lakewood CO 80228  
(303) 969-6737  
Scenic & Hist Byways Comm  
CO DOT  
4201 E Arkansas Ave #284  
Denver CO 80222  
(303) 757-9786

### Connecticut

Scenic Byways Program Staff  
FHWA - CT Division  
6282 Hebron Ave # 303  
Glastonbury CT 06033  
(860) 659-6703  
State Scenic Byways Coordinator  
CT DOT  
2800 Berlin Tnpk #4104  
Newington CT 06111  
(203) 594-2612

### Delaware

Scenic Byways Program Staff  
FHWA - DE Division  
300 S New St #2101  
Dover DE 19901-6726  
(302) 734-2966  
Scenic Byways Coordinator  
Delaware DOT  
PO Box 778  
Dover DE 19903  
(302) 739-3240

### District of Columbia

Scenic Byways Program Staff  
FHWA - DC Division  
820 First St NE #750  
Washington DC 20002  
(202) 523-0174  
Scenic Byways Coordinator  
DC Dept of Public Works - OPP  
2000 14th St NW 6th Floor  
Washington DC 20009-4473  
(202) 939-8010

### Florida

Scenic Byways Program Staff  
FHWA - FL Division  
227 N Bronough St #2014  
Tallahassee FL 32301  
(904) 942-9594  
State Scenic Byways Coordinator  
FL DOT  
605 Suwannee St  
Tallahassee FL 32301  
(904) 922-7204

### Georgia

Scenic Byways Program Staff  
FHWA - GA Division  
1720 Peachtree Rd #300  
Atlanta GA 30367  
(404) 347-3037  
State Scenic Byways Coordinator  
GA DOT - Interregional Planning  
No 2 Capitol Square  
Atlanta GA 30334  
(404) 657-6688

### Hawaii

Scenic Byways Program Staff  
FHWA - HI Division  
Box 50206  
Honolulu HI 96850  
(808) 541-2531  
State Scenic Byways Coordinator  
HI DOT - Planning Br  
869 Punchbowl St  
Honolulu HI 96813  
(808) 587-1830

## Idaho

Scenic Byways Program Staff  
FHWA - ID Division  
3030 Lakeharbor Ln #126  
Boise ID 83703  
(208) 334-1343

State Scenic Byways Coordinator  
ID Trans Dept  
3311 W State St #308  
Boise ID 83707  
(208) 334-8214

## Illinois

Scenic Byways Program Staff  
FHWA - IL Division  
3250 Executive Park Dr  
Springfield IL 62705  
(217) 492-4732

State Scenic Byways Coordinator  
IL DOT - Statewide Planning  
2300 S Dirksen Pwy #307  
Springfield IL 62764  
(217) 782-2755

## Indiana

Scenic Byways Program Staff  
FHWA - IN Division  
575 N Pennsylvania St #254  
Indianapolis IN 46204  
(317) 226-7491

State Scenic Byways Coordinator  
Dept of Commerce - Main St Program  
1 N Capitol # 600  
Indianapolis IN 46204  
(317) 232-8912

## Iowa

Scenic Byways Program Staff  
FHWA - IA Division  
105 Sixth St  
Ames IA 50010  
(515) 233-7317

State Scenic Byways Coordinator  
IA DOT  
800 Lincoln Way  
Ames IA 50010  
(515) 239-1792

## Kansas

Scenic Byways Program Staff  
FHWA - KS Division  
3300 S Topeka Blvd Suite 1  
Topeka KS 66611-2237  
(913) 267-7286

State Scenic Byways Coordinator  
KS DOT - Bureau of Design  
Docking St Office Bldg 814N  
Topeka KS 66612-1568  
(913) 296-0853

## Kentucky

Scenic Byways Program Staff  
FHWA - KY Division  
PO Box 536  
Frankfort KY 40602  
(502) 223-6754

State Scenic Byways Coordinator  
KY Trans Cabinet -Div. of Planning  
State Office Bldg Annex  
125 Holmes St  
Frankfort KY 40622  
(502) 564-7183

## Louisiana

Scenic Byways Program Staff  
FHWA - LA Division  
PO Box 3929  
Baton Rouge LA 70821  
(504) 389-0299

State Scenic Byways Coordinator  
LA Tourism Dev Council  
PO Box 94291  
Baton Rouge LA 70804-9291  
(504) 342-8100

## Maine

Scenic Byways Program Staff  
FHWA - ME Division  
40 Western Ave #614  
Augusta ME 04330  
(207) 622-8355

State Scenic Byways Coordinator  
ME DOT - Office of Environ Services  
State House Station #16  
Augusta ME 04333-0016  
(207) 287-5735

## Maryland

Scenic Byways Program Staff  
FHWA - MD Division  
711 W 40th St # 220  
Baltimore MD 21211-2137  
(410) 962-4342 ext. 115

State Scenic Byways Coordinator  
Division of Landscape Architecture  
MD State Hwy Admin  
707 N Calvert St #303  
Baltimore MD 21202-0707  
(410) 545-8640

## Massachusetts

Scenic Byways Program Staff  
FHWA - MA Division  
55 Broadway  
Cambridge MA 02142  
(617) 494-3279

State Scenic Byways Coordinator  
MA Hwy Dept  
10 Park Plaza #4150  
Boston MA 02116-3973  
(617) 973-7312

## Michigan

Scenic Byways Program Staff  
FHWA - MI Division  
315 W Allegan #211  
Lansing MI 48933  
(517) 377-1837

State Scenic Byways Coordinator  
MI DOT - Design Division  
425 W Ottawa  
Lansing MI 48933  
(517) 373-0026

## Minnesota

Scenic Byways Program Staff  
FHWA - MN Division  
490 Metro Square Building  
121 E 7th Place  
St Paul MN 55101  
(612) 215-6100

State Scenic Byways Coordinator  
MN DOT - Env Studies  
3485 N Hadley Ave  
Oakdale MN 55128  
(612) 779-5074

## Mississippi

Scenic Byways Program Staff  
FHWA - MS Division  
566 North St #105  
Jackson MS 39202-3199  
(601) 965-4217  
State Scenic Byways Coordinator  
MS DOT - Office of Intermodal  
Planning  
PO Box 1850  
Jackson MS 39215-1850  
(601) 359-7021

## Missouri

Scenic Byways Program Staff  
FHWA - MO Division  
PO Box 1787  
Jefferson City MO 65102  
(573) 636-7104  
State Scenic Byways Coordinator  
MO Hwy & Trans Dept - Planning  
PO Box 270  
Jefferson City MO 65102  
(573) 751-1825

## Montana

Scenic Byways Program Staff  
FHWA - MT Division  
301 S Park  
Helena MT 59626-0056  
(406) 441-1230  
State Scenic Byways Coordinator  
MT DOT  
2701 Prospect Ave  
Helena MT 59620-1001  
(406) 444-7289

## Nebraska

Scenic Byways Program Staff  
FHWA - NE Division  
100 Centennial Mall N #220  
Lincoln NE 68508  
(402) 437-5521  
State Scenic Byways Coordinator  
NE Dept of Roads  
1500 Hwy 2  
Lincoln NE 68509-4759  
(402) 479-4881

## Nevada

Scenic Byways Program Staff  
FHWA - NV Division  
705 N Plaza St #220  
Carson City NV 89701  
(702) 687-1203  
State Scenic Byways Coordinator  
NV Comm on Tourism  
5151 S Carson St  
Carson City NV 89710  
(702) 687-4322

## New Hampshire

Scenic Byways Program Staff  
FHWA - NH Division  
279 Pleasant St # 204  
Concord NH 03301  
(603) 225-1644  
Scenic Byways Coordinator  
NH Office of State Planning  
2 1/2 Beacon Street  
Concord NH 03301  
(603) 271-2155

## New Jersey

Scenic Byways Program Staff  
FHWA - NJ Division  
840 Bear Tavern Rd  
West Trenton NJ 08628  
(609) 989-2290  
State Scenic Byways Coordinator  
NJ DOT  
Bureau of Landscape Architecture  
1035 Parkway Ave (CN600)  
Trenton NJ 08625  
(609) 530-5670

## New Mexico

Scenic Byways Program Staff  
FHWA - NM Division  
604 W San Mateo Rd  
Santa Fe NM 87505  
(505) 820-2024  
State Scenic Byways Coordinator  
NM SHTD  
1120 Cerrillos Rd (SB-1)  
Santa Fe NM 87504-1149  
(505) 827-5516

## New York

Scenic Byways Program Staff  
FHWA - NY Division  
Leo O'Brien Fed Bldg, 9th flr  
Clinton Ave & N Pearl St  
Albany NY 12207  
(518) 431-4122  
State Scenic Byways Coordinator  
Landscape Architecture Bureau  
NY State DOT (4-110 MC 0412)  
1220 Washington Ave  
Albany NY 12232-0412  
(518) 457-4460

## North Carolina

Scenic Byways Program Staff  
FHWA - NC Division  
310 New Bern Ave #410  
Raleigh NC 27601  
(919) 856-4330  
State Scenic Byways Coordinator  
NC DOT - Div of Highways  
1 S Wilmington St  
Raleigh NC 27611  
(919) 733-2920

## North Dakota

Scenic Byways Program Staff  
FHWA - ND Division  
1471 Interstate Loop  
Bismarck ND 58501-0567  
(701) 250-4341  
State Scenic Byways Coordinator  
ND DOT  
1835 Bismark Expressway  
Bismarck ND 58504  
701-328-5357

## Ohio

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200 N High St #328  
Columbus OH 43215  
(614) 469-5877  
State Scenic Byways Coordinator  
OH DOT  
25 S Front St #  
Columbus OH 43216-0899  
(614) 3466-2159

**Oklahoma**

Scenic Byways Program Staff  
 FHWA - OK Division  
 715 Metropolitan Ave #700  
 Oklahoma City OK 73108  
 (405) 945-6169

State Scenic Byways Coordinator  
 OK DOT  
 PO Drawer 628  
 Antlers OK 74523  
 (405) 521-2631

**Oregon**

Scenic Byways Program Staff  
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 530 Center St NE #100  
 Salem OR 97301  
 (503) 399-5749

State Scenic Byways Coordinator  
 OR DOT - Planning Section  
 555 13th St NE  
 Salem OR 97310  
 (503) 373-4261

**Pennsylvania**

Scenic Byways Program Staff  
 FHWA - PA Division  
 228 Walnut St 558  
 Harrisburg PA 17101-1720  
 (717) 782-3759

State Scenic Byways Coordinator  
 PA DOT  
 Trans & Safety Bldg #906  
 1220 Commonwealth & Forster  
 Harrisburg PA 17120  
 (717) 772-0782

**Puerto Rico**

Scenic Byways Program Staff  
 FHWA - PR Division  
 Carlos Chardon St #329  
 Hato Rey PR 00918  
 (809) 766-5600

State Scenic Byways Coordinator  
 Office of Asst Sec for Planning  
 Dept of Trans & Public Works  
 PO Box 41269 GPO  
 San Juan PR 00940-1269  
 (809) 723-3760

**Rhode Island**

Scenic Byways Program Staff  
 FHWA - RI Division  
 380 Westminster Mall  
 Providence RI 02903  
 (401) 528-4564

State Scenic Byways Coordinator  
 RI DOT  
 Two Capitol Hill  
 Providence RI 02903  
 (401) 277-2023 ext. 4053

**South Carolina**

Scenic Byways Program Staff  
 FHWA - SC Division  
 1835 Assembly St #758  
 Columbia SC 29201-2430  
 (803) 253-3881

State Scenic Byways Coordinator  
 SC Dept of Hwys & Pub Trans  
 PO Box 191  
 Columbia SC 29202  
 (803) 737-1441

**South Dakota**

Scenic Byways Program Staff  
 FHWA - SD Division  
 116 E Dakota Ave  
 Pierre SD 57501  
 (605) 224-7326 ext.3039

State Scenic Byways Coordinator  
 SD DOT  
 700 E Broadway Ave  
 Pierre SD 57501-2586  
 (605) 773-3155

**Tennessee**

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 249 Cumberland Bend Dr  
 Nashville TN 37228  
 (615) 736-7107

State Scenic Byways Coordinator  
 TN DOT - Planning & Devl  
 505 Daturic St #700  
 Nashville TN 37219-0334  
 (615) 741-5789

**Texas**

Scenic Byways Program Staff  
 FHWA - TX Division  
 300 E 8th St # 826  
 Austin TX 78701  
 (512) 916-5917 ext. 146

State Scenic Byways Coordinator  
 TX DOT  
 PO Box 5051  
 Austin TX 78763-5051  
 (512) 302-2101

**Utah**

Scenic Byways Program Staff  
 FHWA - UT Division  
 2520 W 4700 South #9A  
 Salt Lake City UT 84118-1847  
 (801) 963-0183

State Scenic Byways Coordinator  
 Utah Travel Council  
 Council Hall/ Capitol Hill  
 Salt Lake City UT 78711  
 (801) 538-1030

**Vermont**

Scenic Byways Program Staff  
 FHWA - VT Division  
 87 State St  
 Montpelier VT 05602  
 (802) 828-4433

State Scenic Byways Coordinator  
 VT Agency of Trans  
 133 State St  
 Montpelier VT 05633-5001  
 (802) 828-2600

**Virginia**

Scenic Byways Program Staff  
 FHWA - VA Division  
 1504 Santa Rosa Rd #205  
 Richmond VA 23229  
 (804) 281-5114

State Scenic Byways Coordinator  
 VA DOT- Env Div  
 1221 E Broad Street Rd  
 Richmond VA 23219  
 (804) 371-6820

### Washington

Scenic Byways Program Staff  
FHWA - WA Division  
711 S Capitol Way #501  
Olympia WA 98501-1284  
(360) 753-9436

State Scenic Byways Coordinator  
WA DOT - Heritage Corridors Program  
310 Maple Park Dr  
Olympia WA 98504-7329  
(360) 705-7274

### West Virginia

Scenic Byways Program Staff  
FHWA - WV Division  
700 Washington St SE #200  
Charleston WV 25301  
(304) 347-5931

State Scenic Byways Coordinator  
WV Division of Tourism  
2101 E Washington St Bldg 17  
Charleston WV 25305  
(304) 558-2286

### Wyoming

Scenic Byways Program Staff  
FHWA - WY Division  
1916 Evans Ave  
Cheyenne WY 82001-3764  
(307) 772-2004 ext. 42

State Scenic Byways Coordinator  
WY DOT  
5300 Bishop Blvd  
Cheyenne WY 82003-1708  
(307) 777-4941

### Wisconsin

Scenic Byways Program Staff  
FHWA - WI Division  
567 D'Onofrio Dr  
Madison WI 53719-2814  
(608) 829-7517

State Scenic Byways Coordinator  
WI DOT - Div Trans Infrastructure  
Devil  
PO Box 7416  
Madison WI 53707-7916  
(608) 266-3438

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## APPENDIX B. GLOSSARY

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Corridor means the road or highway right-of-way and the adjacent area that is visible from and extending along the highway. The distance the corridor extends from the highway could vary with the different intrinsic qualities.

Corridor Management Plan is a written document that specifies the actions, procedures, controls, operational practices, and administrative strategies to maintain the scenic, historic, recreational, cultural, archeological, and natural qualities of the scenic byway. They identify the location of the route and its corridor; describe the physical condition of the road and its safety; analyze and describe the intrinsic qualities and how they are to be managed and interpreted; identify the elements that are in place and are planned to meet the needs and expectations of both visitors and the local residents and businesses; describe how the route's promotion and marketing; and, finally, describe who, how, and when the local byway management group will implement plans and take responsibility for actions along the route.

Federal Land Management Agency means the U.S. Forest Service, Bureau of Land Management, National Park Service, and the Bureau of Indian Affairs, and their scenic byways programs.

Federal Agency Scenic Byway is a road or highway located on lands under Federal ownership which has been officially designated by the responsible Federal agency as a scenic byway for its scenic, historic, recreational, cultural, archeological, or natural qualities.

Intrinsic Quality means scenic, historic, recreational, cultural, archeological, or natural features that are considered representative, unique, irreplaceable, or distinctly characteristic of an area. (See Appendix D for descriptions of each.)

National Significance means characteristics that are representative of a geographic area encompassing the United States.

Regional Significance means characteristics that are representative of a geographic area encompassing two or more States.

Scenic Byways Agency is the Board, Commission, Bureau, Department, Office, etc., that has the responsibility for administering the State's scenic byways program activities. Unless otherwise designated, FHWA will assume that the State Scenic Byways Agency is the State Department of Transportation or State highway agency as recognized in the administration of title 23, United States Code.

Scenic Byway is a public road having special scenic, historic, recreational, cultural, archeological, and/or natural qualities that have been recognized as such through legislation or some other official declaration. The terms "road" and "highway" are synonymous. They are not meant to define higher or lower functional classifications or wider or narrower cross-sections. Moreover, the terms State Scenic Byway, National Scenic Byway, or All-American Road refer not only to the road or highway itself but also to the corridor through which it passes.

Significance is the importance of the intrinsic qualities along the byway corridor that make them unique within the region of the United States or the Nation as a whole.

State Scenic Byway is a road or highway under State, Federal, or local ownership that has been designated by the State through legislation or some other official declaration for its scenic, historic, recreational, cultural, archeological, or natural qualities. An Official Declaration is an action taken by a Governor or that of an individual, board, committee, or political subdivision acting with granted authority on behalf of the State.

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## APPENDIX C. HISTORIC SITES:

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*(From the Colorado DOT Scenic Byways Program)*

Those seeking to nominate a route as a National Scenic Byway or All-American Road are encouraged to request advice and available information about the identification, interpretation, and preservation of historic sites and districts along the route from their State Historic Preservation Officer (SHPO). The following information may be obtained from these offices (note that some services may require a small fee):

- a. The locations of any sites and districts listed on the National and State Registers of Historic Places along and in the vicinity of the route.
- b. Copies of National Register forms for the above noted registered sites and districts.
- c. The locations of selected sites and districts that have been listed in the State's listing of sites and districts of possible historical significance.
- d. Copies of survey forms for the above noted sites and districts selected from this list.
- e. Additional background information for the sites and districts included in the above mentioned Register and listing.
- f. Bibliographic information concerning additional historical information known about the geographical area being considered for nomination as a National Scenic Byway or All-American Road.
- g. A description as to what, if any, survey work has been conducted in the vicinity of the proposed route along with an assessment as to its adequacy and recommendations for further survey work should it be warranted. In the event that additional survey work is needed, the organizations can request technical assistance.
- h. The locations of any historical markers placed along the route along with the text that appears on the marker.

Most State Historic Preservation Offices will work with local supporters of routes nominated for National Scenic Byways and All-American Roads designation. The SHPO can also provide the following information:

- a. A copy of the Secretary of the Interior's Standards for preservation projects.
- b. An explanation of the protection procedures for sites and districts entered into the National Register of Historic Places and of similar procedures that could be made available by local ordinance.
- c. Assistance with other methods of ensuring the preservation of sites and districts, including the use of preservation easements.

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## APPENDIX D. INTRINSIC QUALITIES

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- Scenic: The heightened visual-experience derived from the view of natural and manmade elements of the visual environment of the scenic byway corridor. The characteristics of the landscape are strikingly distinct and offer a pleasing and most memorable visual experience.
- Cultural: Evidence and expressions of the customs or traditions of a distinct group of people. Examples include tribal ceremonies, unique seasonal festivals, and Amish farming.
- Historic: Encompassing legacies of the past that are distinctly associated with physical elements of the landscape, whether natural or manmade, that are of such historic significance that they educate the viewer and stir an appreciation for the past.
- Archeological: Those characteristics of the scenic byways corridor that are visible, physical evidence of historic or prehistoric human life or activities and are capable of being inventoried and interpreted.
- Recreational: Outdoor recreational activities directly associated with and dependent upon the natural and cultural elements of the corridor's landscape. The recreational activities provide opportunities for active and passive recreational experiences.
- Natural: Those features in the visual environment that are in a relatively undisturbed state.

# FY97 NOMINATION FORM

## NATIONAL SCENIC BYWAYS & ALL-AMERICAN ROADS

### A. NOMINATION FOR:

1. Check one.  
 National Scenic Byway                      or                       All-American Road
2. If the byway fails to meet the requirements for All-American Road designation, automatically consider it for National Scenic Byway designation:     Yes     No

### B. BYWAY NAME & LOCATION:

Complete as directed:

1. Byway Name: \_\_\_\_\_ State: \_\_\_\_\_
2. Location in the \_\_\_\_\_ area of the State, near \_\_\_\_\_
3. Total Length: Miles \_\_\_\_\_ and KM \_\_\_\_\_ Time to Drive: \_\_\_\_\_
4.  Check here that a copy of the official documents designating the route as a State scenic byway have been attached in the nomination binde
5.  Check here that original maps are attached and meet the requirements described in the instructions.

#### Route Data Table

Route Number*	Length: Miles & Kilometers	Termini: Milepost & Towns	Counties/ City(s)
Interstate			
Primary System**			
Other Federal-aid Highways			
Off System			

- \* If there are multiple route numbers, provide information for each route number. Reproduce this table on Continuation Sheets as needed.
- \*\* The federal-aid primary system in existence on June 1, 1991 and any highway that is not on such system but is on the National Highway System, exclusive of those identified as Interstates.

---

C. SIGNIFICANCE OF INTRINSIC QUALITIES

---

1. Check all that apply.

Scenic

Historic

Recreational

Cultural

Archeological

Natural

2. In the space provided below, make a case for the significance of the most outstanding intrinsic qualities checked above. Describe what makes these intrinsic qualities uniquely superior to all others within your region (if NSB nomination) or within the nation (if AAR nomination).

---

**D. DESTINATION UNTO ITSELF:**

---

*For All-American Road nominations explain in the space provided below how the road is a destination unto itself. (AAR Requirement.)*

---

**E. REQUIREMENTS & DOCUMENTATION:**

---

**1. Accommodation**

- a. *Explain in the space provided how bicycles, pedestrians, and passenger vehicles are accommodated on the route.*
- b. *Explain in the space provided how tour buses are accommodated. (AAR Requirement.)*

**2. Seasonality**

*Explain in the space provided any seasonal accessibility limitations.*

**3. User Facilities**

*Explain in the space provided how user services & facilities are provided. (AAR Requirement.)*

---

F. CORRIDOR MANAGEMENT PLANS

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National Scenic Byway Nomination: Check that a completed Corridor Management Plan is attached. (See instructions for content checklist.)

All-American Road Nomination: In addition to the information required for National Scenic Byways, corridor management plans for All-American Roads must also include the following: the corridor management plan is completed and incorporates a Promotion Plan, a Tourism Plan, and a Multi-Lingual Information Plan. The corridor management plan must show that the protection tools are being implemented by the communities along the byway prior to designation at this level. (See instructions for content checklist.)

Place the Corridor Management Plan within the nomination binder immediately following the completed nomination form.

---

## G. VISUAL AIDS:

---

Provide at least 3 color slides (will not be returned) of the nominated road that show a view that includes the road and that capture the essence of the byway. These slides will be used in promotional printed material, such as brochures and press packets. Identify photographer or agency for slide and photograph source credit. Cross reference photographs and slides on the USGS maps provided under Part B above.

Check to identify the visual aids included that illustrate the byway:

- 35mm slides inserted into slide sheets within the nomination binder
- Representative 4x6" photographs mounted or in photo pages within the nomination binder
- VHS Video
- Photographs on CD-ROM
- Other printed materials such as brochures and pamphlets inserted into sleeves within the nomination binder

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## H. MARKETING & PROMOTION INFORMATION

---

One of the benefits of designation is the marketing and promotion of National Scenic Byways and All-American Roads. In order to effectively and efficiently initiate this process, the following information is needed from each nominated route. This information will only be used in the event of designation to prepare media releases, fulfillment pieces (such as brochures), and general information for press announcements and the traveling public.

1. What is the level of increased visitation expected as a result of designation?  
 High     Medium     Low  
 Increased visitation has been addressed in the Corridor Management Plan.
2. Provide basic driving directions for a visitor to reach the nominated route by using major cities, towns (located on state maps) as landmarks.
3. Does the proposed route have any economic impact data collected to date?  Yes     No  
If so, please identify where that information may be obtained.
4. Provide an agency (Convention and Visitors' Bureau, Tourism Department, Visitors' Center, etc.) and phone number to be released for traveler information regarding the nominated route. This number should be able to handle calls and questions regarding the designated road.  
Agency: \_\_\_\_\_  
Phone: \_\_\_\_\_
5. Do you have contact or are you directly connected with your state's tourism office or an active tourism organization?  Yes     No

**I. STATE SCENIC BYWAYS AGENCY CERTIFICATION:**

*This is to be completed by State Scenic Byway Agencies when ONLY State scenic byways are nominated.*

I certify that the route meets the criteria and requirements for National Scenic Byways or All-American Roads.

Signature of State official/ Title \_\_\_\_\_ Date \_\_\_\_\_

Agency Name \_\_\_\_\_

**J. FEDERAL LAND MANAGEMENT SCENIC BYWAYS AGENCY CERTIFICATION**

*This is to be completed by both Federal Land Management Agencies and State Scenic Byways agencies when nomination originates exclusively from Federal Lands Management Agencies.*

I certify that the route meets the criteria and requirements for National Scenic Byways or All-American Roads.

Signature of Federal official/ Title \_\_\_\_\_ Date \_\_\_\_\_

Agency Name \_\_\_\_\_

State Concurrence *(State has been informed about the Federal agency's nomination.)*

Signature of Certifying State official/ Title \_\_\_\_\_ Date \_\_\_\_\_

Agency Name \_\_\_\_\_

**K. FORM PREPARER:**

Name \_\_\_\_\_ Organization \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Voice \_\_\_\_\_ Fax \_\_\_\_\_

*List the names of no more than three people who were key to the development of the Corridor Management Plan:*

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**All originals of the nominations are due to the  
FHWA Headquarters Scenic Byways Program Office  
no later than December 15, 1997.**

**One copy must be provided to the FHWA Division Office by the same date.**

Federal Highway Administration  
Office of Environment & Planning (HEP-10)  
400 7th St SW Room 3222  
Washington DC 20590

Anyone having questions about this nomination process or needing clarification about the nomination form and its directions should call 800-4BYWAYS (800-429-9297) between 8:30 am and 5:30 pm EST, weekdays.